

**Sunrise Capital V acquires StrategyTec Consulting Co.**

Tokyo, Friday, 13 September 2024: Sunrise Capital KK is pleased to announce Sunrise Capital V (“Sunrise V”) has today acquired a majority stake in StrategyTec Consulting Co. (“StrategyTec Consulting” or “Company”), a management consulting firm with a particular focus on digital transformation.

Sunrise V, is a fund that invests in established, mid-cap companies with strong growth potential in Japan. StrategyTec Consulting offers consulting services as a platform supporting innovation with a key focus on management strategy and digital transformation-related consulting, in addition to SaaS product development and operation, and regional revitalization business. The company maintains a large number of consultants who have prior experience at consulting firms or expertise in launching new businesses and carrying out digital transformation initiatives. The team of highly specialized professionals is capable of supporting clients from various industries and sectors in resolving their issues and realizing their vision.

Sunrise V recognises the strong leadership capabilities of StrategyTec Consulting's management team, and the exceptionally capable professional resources to be found in their diverse range of experience and expertise. Through imagination and simulation the Company aims to enhance the corporate competitiveness of its clients through the provision of consulting services.

Following the transaction there will be no material change to StrategyTec Consulting's management, business operations, company or brand names. The founder, Mr. Miura will continue to maintain his involvement as the CEO of the Company. From this newly formed partnership, Sunrise V aims to jointly pursue growth initiatives with Mr. Miura and Company management as well as the employees through enhancing the management infrastructure and providing further high quality consulting services.

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**About StrategyTec Consulting**

StrategyTec Consulting offers consulting services as a platform supporting innovation with three main business areas: management strategy and digital transformation-related consulting, SaaS product development and operation, and regional revitalization

For more information about StrategyTec Consulting visit <https://StrategyTec Consulting.com/>

**About Sunrise Capital**

Sunrise Capital, a Japan-dedicated private equity strategy, capitalises on opportunities in the mid-cap buyout sector. Sunrise Capital has developed a unique body-on approach, which includes seconding professionals to assist portfolio companies in realising their growth potential, and supporting their overseas expansion. Sunrise Capital has raised approximately US\$2 billion to date and completed investments in approximately 50 companies including both standalone and follow-on investments since its establishment in 2006.

For more information about Sunrise Capital visit

<https://www.sunrisecapital.co.jp/>

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